PATTY BAKER
HUMANE SOCIETY
NAPLES

MAJOR DONOR GIVING OPPORTUNITIES

Your legacy. Their future.

A Message from Our CEO

PATTY BAKER HUMANE SOCIETY NAPLES

Friends,

I think my passion for animal welfare started at a very young age in the form of a miniature schnauzer named Cara. Cara came to us from a local shelter in Louisville, Kentucky, where I grew up, and from the moment she joined our family, she was woven into every memory of my childhood. Cara was there for homework and heartbreaks, for lazy Sunday mornings and chaotic holiday gatherings. She taught me something I have carried into my career: the bonds between families and their pets are profound, and the shelters that make those connections possible are the ties that bind lifelong memories.

For 65 years, Patty Baker Humane Society Naples has been writing those future memories for the families and animals of Southwest Florida and Collier County. More than 100,000 pets have found loving homes through our doors, and that's an infinite number of memories!

I joined PBHSN in 2025 because I believe deeply in what this organization is and can become. The opportunities in this guide represent more than naming rights or recognition. They represent a chance to be part of something lasting. Your support will ensure that decades from now, when another scared dog arrives at our shelter, the resources, the expertise, and the compassionate staff will be there to help them find their way to a new forever family.

Whether you choose to name a space that will welcome thousands of visitors, endow a position that will attract exceptional talent for generations, or support one of our critical programs, your gift has a ripple effect we cannot fully measure. **Every animal saved, every family kept together, every life transformed... these are the returns on your investment in our mission. This legacy is yours as much as it is ours.**

I would be honored to speak with you personally about how your philanthropic vision can help shape the future of animal welfare in Southwest Florida. This work matters. And with your partnership, we can do so much more. Somewhere out there, another Cara is waiting to become someone's lifelong memories.

Becca Morris
Chief Executive Officer
Patty Baker Humane Society Naples
becca@pbhsnaples.org

"Every gift, no matter the size, helps us save lives. But transformational gifts create lasting legacies that will impact generations of animals and the families who love them."

Ways to Give at a Glance

As an entirely gift-based nonprofit, Patty Baker Humane Society Naples relies on generous gifts from supporters just like you. Every animal we save, every family we serve, every life we transform is made possible entirely through that support. Your support is not supplemental to our work. It is the foundation of it.

The opportunities outlined in this guide represent meaningful ways to invest in the future of animal welfare in Southwest Florida. Whether you wish to create a lasting legacy through a named space, ensure excellence through an endowed position, or provide critical support for our daily operations, your gift will have immediate and lasting impact. We hope you will find an opportunity that resonates with your values and vision.

SUPPORT OPPORTUNITIES

Whether you wish to name a space, fund a program, or create a lasting legacy through an endowed position, there are many meaningful ways to support our mission. Below is a summary of giving opportunities at every level.

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> All naming opportunities and gift amounts are subject to availability and approval by the PBHSN Board of Directors. Multi-year pledges are welcome. Please contact us to discuss flexible giving arrangements.

Signature & Legacy Gifts

These transformational gifts represent the highest level of philanthropic partnership with Patty Baker Humane Society Naples. Donors at this level receive permanent recognition and leave a lasting legacy that will impact generations of animals and families.

AVAILABLE OPPORTUNITIES

Main Shelter Building	$5,000,000

Our main shelter is where forever begins. Naming this facility places your legacy at the heart of our campus, connecting your name with the thousands of lives transformed within these walls each year. Every visitor, volunteer, and adopter will see your commitment to our mission the moment they arrive.

Availability: 1 opportunity (exclusive)
Recognition: Facility bears donor's name, permanent exterior signage, prominent recognition in communications

Main Shelter Entrance Gates	$3,000,000

As visitors approach our main building, your name will greet them as they enter onto shelter grounds. This is a prominent and visible naming opportunity at PBHSN, creating an enduring first impression that connects your legacy with every life saved.

Availability: 1 opportunity (exclusive)
Recognition: Permanent gateway signage at main shelter, the first impression for every visitor to our campus

A New Vision

PBHSN SIGNATURE SENSORY GARDEN

Imagine a place where a fearful dog discovers confidence. Where an overwhelmed shelter dog finds peace. Where every animal in our care experiences choice, exploration, and joy, preparing them not just to survive, but to thrive in their forever homes.

We are inviting you to join us in creating that place and making this experience a reality for all of our pets.

The PBHSN Signature Sensory Garden will be Southwest Florida's premier therapeutic enrichment space for shelter dogs - a beautiful, innovative facility that transforms lives and positions Patty Baker Humane Society Naples as a national leader in progressive animal welfare.

Sensory Garden Concept Rendering

AN OASIS FOR SHELTER PETS

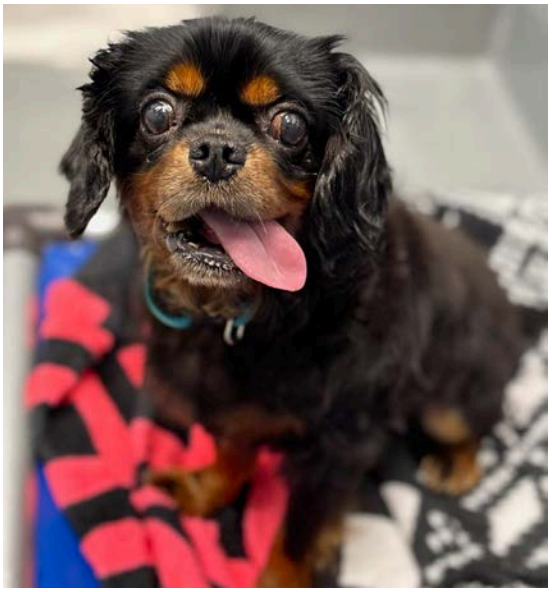
Based on ASPCA's transformational Behavioral Rehabilitation Center, PBHSN's new sensory garden will provide shelter pets with a therapeutic outdoor space designed to enrich the lives of shelter animals while they await their forever homes. PBHSN's Sensory Garden will feature:

- Enrichment stations with varied textures, sounds, and scents to stimulate and calm anxious animals
- Shaded gathering areas for adopter meet-and-greets in a calming environment
- Native Florida plantings that support local wildlife and create natural beauty
- Accessible pathways for visitors of all abilities to enjoy the space with shelter pets

CONTACT US

For more information and a detailed proposal including garden details, investment and recognition opportunities, and implementation timeline, please contact Becca Morris, Chief Executive Officer, at **becca@pbhsnaples.org**.

Community Programming



PBHSN is more than a shelter for homeless and at-risk animals. We are a resource for the entire community, serving both the pets and the people who love them. Our goal is to support "both ends of the leash." These programs extend our mission beyond our walls, meeting families where they are and ensuring that circumstances never have to come between people and their pets. **Beginning in 2026**, PBHSN is now offering new opportunities in the form of a Mobile Adoption Vehicle and Mobile Food Pantry.

AVAILABLE OPPORTUNITIES

Community Resource Hub	$250,000

Create a welcoming space where families can access pet food, supplies, and resources to keep their beloved pets at home during challenging times. The Community Resource Hub will serve as a vital connection point between PBHSN and the community we serve, preventing surrenders and strengthening the human-animal bond.

Availability: 1 opportunity (exclusive)
Recognition: Named space with permanent interior signage

Mobile Adoption Vehicle	$350,000

Bring the joy of adoption directly to the community. This custom vehicle will travel across Collier County's expansive geography, appearing at farmers markets, community festivals, and neighborhood events to introduce adoptable pets to families who might never visit a traditional shelter. By meeting people where they are, the Mobile Adoption Vehicle breaks down barriers, challenges outdated stigmas about shelter pets, and creates adoption opportunities that would otherwise never happen.

Availability: 1 opportunity (exclusive)
Recognition: Named vehicle with exterior and interior signage

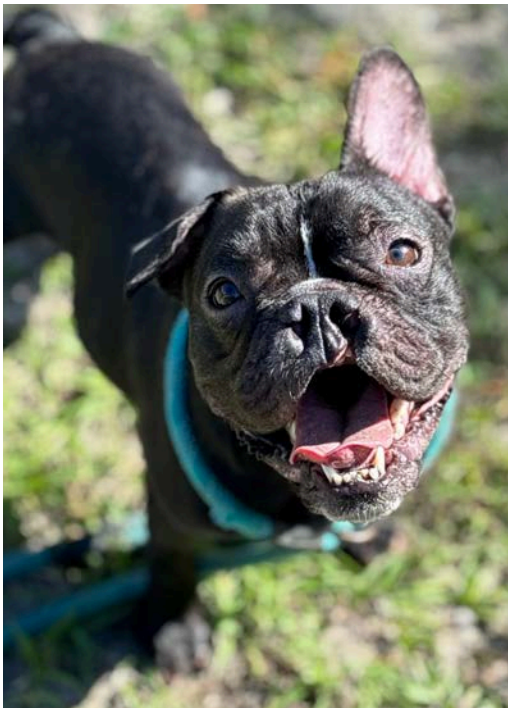
Mobile Food Pantry	$300,000

Extend the reach of the Denny Plesea Pet Food Pantry to pet families all across Collier County. This dedicated vehicle will deliver our pet food pantry service directly to underserved neighborhoods, appear at community events, and support families who face transportation or mobility challenges.

Availability: 1 opportunity (exclusive)
Recognition: Named vehicle with exterior and interior signage

Naming Opportunities

Our main shelter campus at 370 Airport-Pulling Road is the heart of our operations, housing hundreds of animals and welcoming thousands of visitors each year. From the moment someone walks through our doors to the day they leave with a new family member, these are the spaces where connections happen. Your name here becomes part of that story.



MAIN CAMPUS

Dog Floor Entrance Hallway	**$75,000**

Welcome every visitor to our dog adoption area with your name greeting them as they enter.

Opportunity: 1 available

Dog Play Yards	**$25,000**

Fenced exercise and enrichment areas where dogs burn energy, socialize, and show their personalities to adopters.

Opportunity: 3 available

Outdoor Catios	**$25,000**

Enclosed outdoor areas where cats can safely enjoy fresh air and sunshine while awaiting adoption.

Opportunity: 5 available

Outdoor Dog Lanais	**$25,000**

Covered outdoor spaces where dogs relax, play, and meet potential adopters in a comfortable setting.

Opportunity: 18 available

Vet Clinic Exam Rooms	**$25,000**

Clinical spaces where animals receive wellness exams, vaccinations, and medical care.

Opportunity: 2 available

Naming Opportunities

VON ARX ADOPTION CENTER

Located in the heart of Naples, the Von Arx Adoption Center brings our adoptable animals directly to the community. This satellite location increases visibility and accessibility, helping more animals find homes.

Von Arx Catios	$25,000

Enclosed outdoor areas where cats can safely enjoy fresh air and sunshine while awaiting adoption.

Opportunity: 3 available

Animal Care Rooms	$15,000

Supporting these flexible spaces helps provide comfort, care, and a fresh start for animals on their journey to a loving home, supporting more adoptions and brighter futures.

Opportunity: 1 available

Manager & Admin Office	$10,000

Your support helps the people behind the scenes who advocate for animals, connect adopters, and turn compassion into action every day.

Opportunity: 1 available

Programming & Operations Support

Not every donor seeks a named space. Many of our most impactful supporters choose to invest directly in the programs and operations that save lives every day. These gifts provide essential, flexible funding that allows us to respond to the greatest needs.

OUR GREATEST NEEDS

General Operations Support	Contact Us

Unrestricted gifts provide the flexibility PBHSN needs to respond to emergencies, seize opportunities, and ensure that our doors remain open and the lights remain on. These gifts give us the flexibility to respond where the need is greatest and make our mission possible every single day.

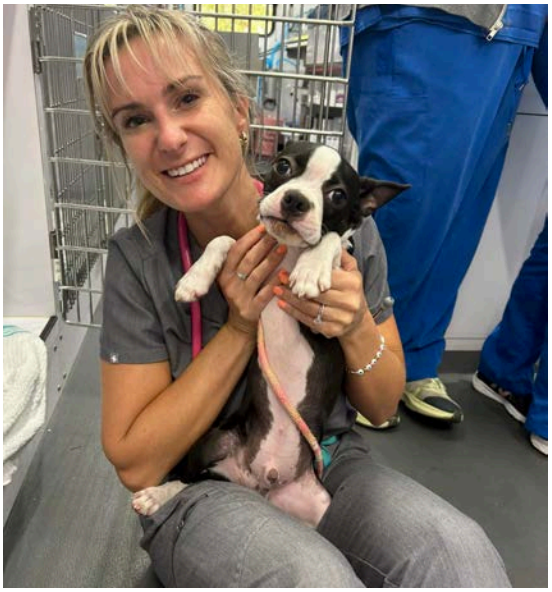
Shelter Medical Fund	Contact Us

Medical care is our largest ongoing expense. This fund supports routine veterinary care, emergency surgeries, medications, and specialized treatments that give animals a second chance at life. Your gift directly heals animals in need.

Community Resource & Food Pantry Support	Contact Us

Our Community Resource Hub and Pet Food Pantry work together to support pet families and keep beloved pets in the homes where they belong. Studies consistently show that many pet surrenders are preventable... families simply need access to food, supplies, or temporary support to weather a difficult time. Your gift helps us care for the other end of the leash, ensuring that difficult circumstances never have to mean saying goodbye.

Endowed Positions



An endowed position is one of the most significant and lasting gifts you can make. Your gift creates a permanent fund, with the principal invested and preserved in perpetuity. This means your gift will support that critical role forever, ensuring PBHSN can always attract and retain exceptional talent and our mission carries forward as your legacy. The person serving in an endowed role carries your name as part of their title, and creates a living legacy of your love for animals.

AVAILABLE OPPORTUNITIES

Endowed Chief Executive Officer	Contact Us

Ensure PBHSN can always attract visionary leadership to guide our organization. The person serving in this role would carry your name, e.g., "The [Your Name] Chief Executive Officer of PBHSN" This is the ultimate investment in organizational excellence and long-term impact.

Recognition: Perpetual naming of CEO position, prominent recognition on campus and in communications

Endowed Chief Medical Officer	Contact Us

Veterinary leadership is essential to our mission. An endowed CMO position ensures we can always attract a top-tier veterinary professional to oversee medical care for thousands of animals each year, leading our clinic team and setting the standard for shelter medicine in Southwest Florida.

Recognition: Perpetual naming of CMO position, prominent recognition on campus and in communications

Endowed Shelter Veterinarian	Contact Us

Our shelter veterinarians provide daily medical care, and ensure every animal receives the treatment they need. Endowing this position guarantees that a skilled vet will always be available to heal and care for animals in need.

Recognition: Perpetual naming veterinary position, prominent recognition on campus and in clinic

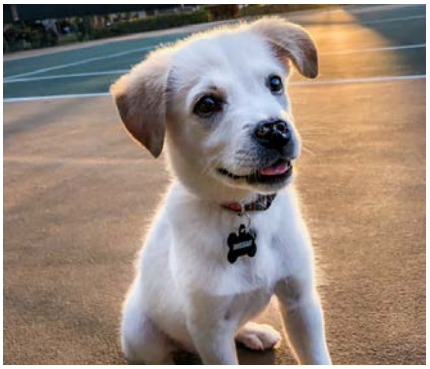
Endowed Shelter Surgeon	Contact Us

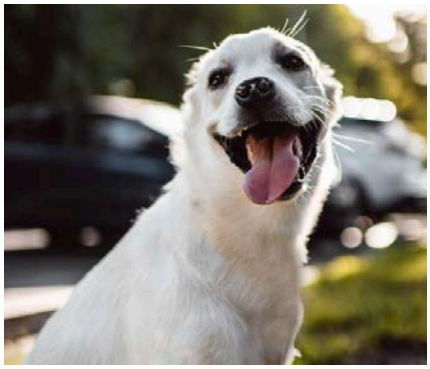
From routine spay/neuter procedures to emergency surgeries, our surgeons give animals a second chance. Endowing this position ensures surgical excellence remains a cornerstone of our medical program.

Recognition: Perpetual naming veterinary surgeon, prominent recognition on campus and in clinic

Designated Funds

Designated funds allow you to direct your giving to the cause closest to your heart. Each fund supports a specific aspect of our mission. Gifts of $10,000 or more can support an existing fund; naming a fund is available for leadership-level investments.





DESIGNATED FUNDS

Compassionate Care Fund

Offers vital financial assistance for life-saving medical and surgical care, giving animals and their families hope when treatment would otherwise be out of reach.

Mobile Veterinary Clinic Fund

Supports the operation of the Patty & Jay Baker Mobile Veterinary Clinic, which brings free and reduced-cost medical care to underserved communities throughout Collier County.

Community Cat (Feral Cat) Fund

Supports trap-neuter-return (TNR) programs and care for community cats, humanely managing feral cat populations throughout Collier County.

Senior Dog Care Fund

Provides specialized care, medical support, and adoption promotion for senior dogs, who often wait longer for homes but have so much love to give.

Spay Neuter Fund

Funds our Spay/Neuter Assistance Program, providing low-cost and free sterilization services to pet owners who cannot otherwise afford them, preventing unwanted litters and reducing intake.

Cozy Cat Care Fund

Supports the care and enrichment of cats in our shelter, ensuring they have comfortable spaces, proper nutrition, and engaging activities while awaiting adoption.

Operation Rescue

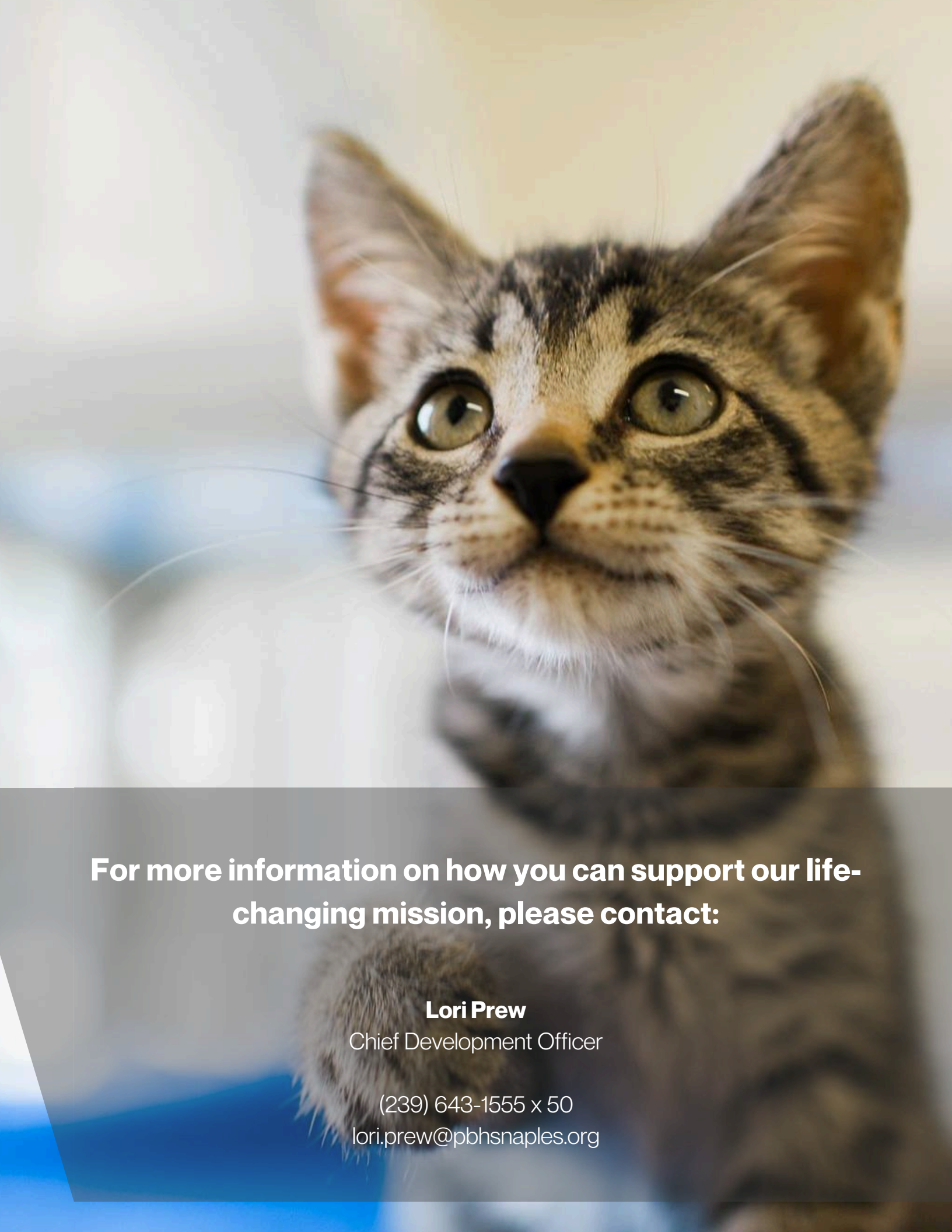
Funds emergency animal rescue operations, disaster response, and the intake of animals from overcrowded shelters facing euthanasia.

Peltason First Responder's Adoption Fund

Provides adoption fee assistance and support for first responders who open their hearts and homes to shelter animals.

AVAILABLE OPPORTUNITIES

Purpose	Location	Amount Available	Gift Amount/Gifted By
Main Shelter Building (Entrance)	Main Campus	1	$5,000,000
Main Shelter Entrance Gates	Main Campus	1	$3,000,000
Pet Food Pantry	Main Campus	SOLD	**Denny Plesea Pet Food Pantry**
Mobile Adoption Vehicle	Mobile	1	$350,000
Mobile Food Pantry	Mobile	1	$300,000
Community Resource Hub	Main Campus	1	$250,000
Dog Adoption Center	Main Campus	SOLD	**Alan and Donna Schneider**
Dog Floor Entrance Hallway	Main Campus	1	$75,000
Dog Play Yard 1	Main Campus	SOLD	**The Martin Foundation**
Dog Play Yards	Main Campus	3	$25,000
Dog Training Room	Main Campus	SOLD	**Kvetco Family**
FELV Cat Room	Main Campus	SOLD	**Pat and Jim Murphy**
Cat Room	Main Campus	SOLD	**Emil and Barbara Ewald**
Outdoor Catios	Main Campus	5	$25,000
Dog Room	Main Campus	SOLD	**Simonik Family**
Outdoor Dog Lanais	Main Campus	18	$25,000
Veterinary Clinic	Main Campus	SOLD	**Yawney Family Veterinary Clinic**
Veterinary Clinic Exam Rooms	Main Campus	SOLD	**Bunny and Jim Ehlert**
Veterinary Clinic Exam Rooms	Main Campus	2	$25,000
Intake Receiving Lobby	Main Campus	SOLD	**von Arx Family**
Dog Play Yards	von Arx	3	$25,000
Animal Care Rooms	von Arx	1	$15,000
Manager and Administrative Office	von Arx	1	$10,000



For more information on how you can support our life-changing mission, please contact:

Lori Prew
Chief Development Officer

(239) 643-1555 x 50
lori.prew@pbhsnaples.org